



HOW TO CHOOSE

*YOUR WEDDING
PHOTOGRAPHER AND
VIDEOGRAPHER*

WHAT TO LOOK FOR IN A WEDDING PHOTOGRAPHER OR VIDEOGRAPHER

It can be tough choosing a photographer or videographer. We are Kiryn and Lachlan and we run Bailey and Finch Productions, our wedding photography and video company. Here's some of our best tips on what to look for when choosing a videographer or photographer.



1. Check their portfolio.

When looking at prospective photographers and videographers always check their portfolio. Don't just rely on Instagram highlights. Make sure you look at a complete wedding gallery that highlights all parts of the day.

2. Should I get photos or video or both?

Over 90% of couples getting married hire a professional photographer but only 50% choose video. In our experience video captures how you felt and the emotion of the day in a way that photos cannot. A lot of married couples and past clients we speak to say they regret not getting a wedding a video. We recently spoke with some previous clients of ours who were telling us that their baby daughter loves to sit through and watch their wedding video. We highly recommend considering how video can fit into your wedding day and budget.

3. Should I hire separate videographers and photographers?

As always you should hire people whose work you love. However, photographers and videographers work best as a team. There's a lot of coordination between the two in order to get you a beautiful end-product. This can be difficult if your photographer and videographer have never worked together before. Consider finding a professional or company that offers both photos and video.

Our own company Bailey and Finch prides ourselves on providing both photos and video to the highest standard. We also have years of experience offering the complete photo and video package so you can be confident that everything will work together smoothly on your big day.



4. How much should I spend?

Photography and videography are an art form and as such there is no simple answer. You should spend what it takes to get the product you desire. It may be tempting to hire a cheap photographer simply to save money. However, we highly recommend that you make sure whoever you hire is passionate about what they do. You don't want to hire someone who considers your day just another job. We've heard too many horror stories about photographers who didn't deliver on their promises because they didn't care. You want to hire someone who cares about you and your special day and who will deliver you incredible photos and video that you will look back on for years to come.

We do understand that everyone's budget is different. Bailey and Finch offers the ability to crowd-fund your photography if needed. You will receive a special link that you can add to your gift registry. From there your guests can contribute to the cost of your packages. Speak to us if this is something you would be interested in.



5. Check the fine print.

Make sure you read your photographer and videographers terms and conditions. Make sure it includes information about who will be shooting your day, delivery times and formats and any special refund conditions.

6. What is a reasonable turn-around time for my photos and video?

This will vary but we suggest around 3 months is a reasonable time. You shouldn't have to wait 12 months for your wedding photos. At Bailey and Finch we like to send couples a small selection of photos within a few days so you have something to look at through the honeymoon. We also have a maximum delivery time of 3 months and we've never missed a deadline.



7. One photographer or two?

One photographer is suited for short weddings, but we find for 8-hour wedding days and longer a team of two is best. Not only does a second shooter provide you with a second angle they also greatly reduce the risk of something going wrong. Sometimes things just go wrong. A photographer friend of ours was shooting a wedding when they dropped both their cameras, and both stopped working. They didn't have a backup and had to put an emergency call out to their photographer friends. Thankfully someone was able to drop them off a camera and they were able to continue. With two photographers and backup cameras this is never an issue.

Our 8-hour packages include two photographers and because of this technical hiccups have never prevented us from capturing every key moment in the day. For smaller weddings, where one photographer is more appropriate, we always make sure we have backup equipment so you can have peace of mind.

8. Talk with your photographer and videographer before you book.

Your photographers and videographers are the people you will spend the most time with on the day (maybe even more than your partner!). Because of this it is important that you speak with them before you book. This can be over the phone, via skype or in person. You need to make sure you are hiring someone you can trust and who is on the same page as you and who understands your vision for the day.

We love chatting with prospective couples and will always make time for you. If we chat and you want to work with us that's great. And, if you speak with another vendor and you vibe better with them then that's great too. At the end of the day we want you to have the best wedding day possible, whoever you choose to go with.

9. When hiring a videographer make sure they can capture the sound of your day well.

High quality audio can be more important than video quality. Make sure your videographer can capture the sound of your interviews, speeches and ceremony well. There's nothing worse than watching a video back where you can't make out what people are saying because of audio problems. Ask your videographer about audio and make sure their portfolio includes high quality audio.

Interesting in working with Bailey and Finch productions? Email us at contact@baileyandfinch.com.au